

Contact Information

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press release

Norton Outdoor iPhone™ Giveaway* Winner!

Cincinnati, OH, September 15, 2007: Norton Outdoor Advertising has announced the winner of Norton Outdoor Enter-to-Win iPhone™ Giveaway. **Kevin McLaughlin** of **Loveland, Ohio**, correctly texted in the keyword of "NortonPhone" to 78247 and was randomly selected as the winner of the giveaway.

The keyword was displayed as a rotating 8-second advertisement on the NortonHD Outdoor Network,** running from September 4 through September 14, 2007. The contest was limited to one text per mobile phone number.

The NortonHD Outdoor Network consists of four LED digital billboards, each measuring 14' x 48'. The NortonHD Outdoor Network officially launched in January 2007.

Any media inquiries can be directed to Mike Norton at Norton Outdoor Advertising.

** Norton Outdoor Advertising and the Norton Outdoor Advertising Mobile Phone Giveaway is an independent organization and has not been authorized, sponsored, or otherwise approved by Apple Inc.*

*** NortonHD Outdoor Network locations: two back-to-back displays at I-75 near Ludlow Avenue; one display at I-71 near Florence Avenue, facing South; one display at I-275 near Mosteller, facing West.*

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