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## News Release

### UNIQUE BILLBOARD SPICES UP I-75

**Cincinnati, OH, December 1, 2009** - Keep your eyes "peeled" for a new, exciting outdoor experience from Norton Outdoor Advertising!

This one-of-a-kind installation is scheduled to begin tomorrow, Wednesday December 2<sup>nd</sup> (weather permitting), conveniently located on the heavily-traveled southbound Interstate 75, just north of the Ludlow Viaduct. Crews from Norton Outdoor will be onsite preparing what will be the juiciest piece of outdoor in the tri-state area.

This first stage of the installation plants the seed for this outstanding program; watch it change and grow over the next three weeks!

Norton Outdoor Advertising is Cincinnati's family owned and operated outdoor advertising company. In business since 1949, Norton offers more than 900 boards in the market to satisfy your advertising plan, including 8-sheets, 30-sheets, bulletins, trivisions and a network of digital displays. For more information, visit [www.norton-outdoor.com](http://www.norton-outdoor.com)

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